



## Urban Heritage und Urban Images: Imagineering Urban Heritage

<b>Thursday, the 29th of October</b>	
09:00-09:30	<b>Welcome and Introduction</b>  <b>keynote</b> Prof. Dr. Wolfgang Kaschuba
09:30-10:30	<b>I. Panel: Politics and Heritage (Moderation: Max Welch Guerra)</b>  <b>Liliana Iuga:</b> Out of Socialism, Back to Europe: Heritage Policies and the Romanian Competition for the "European Capital of Culture 2021" <b>Ralph Richter:</b> The Industrial Past and the Industrial Heritage in City Images – A Comparison between Dortmund and Glasgow <b>Discussion</b>
10:30-10:45	Coffee break (15 Min.)
10:45-12:00	<b>Elena Barysheva:</b> Socio-Political Practices Reflected in the Russian Architectural Images <b>Olga S. Porshneva:</b> The Evolution of Ekaterinburg' s Image in Historical Dynamics from 18th to the Beginning of the 21st Century: Factors, Stages, Forms and Representations <b>Gruia Bădescu:</b> (Re)Imagineering Cosmopolitan Heritage: Urban Reconfigurations in Post-War Sarajevo <b>Discussion</b>
12:00-13:00	Lunch break (75 Min.)
13:00-13:30	<b>keynote</b> Prof. Dr. Sharon Macdonald
13:30-15:45	<b>II. Panel: Heritage and Commemoration (Moderation: Sybille Frank)</b>  <b>Kinga Frojimovics/Éva Kovács:</b> Tracing the Holocaust in the Kaiserstadt <b>Alexandra Klei:</b> Geschichte. Image. Architektur. Die Wiederherstellung der White City Tel Aviv als Bild und im gebauten Raum <b>Lucila Mallart:</b> Towards a Bourgeois Visual Environment: Barcelona in the Illustrated Press in the 1880s <b>Discussion</b>
15:45-16:00	Break (15 Min.)
16:00-17:00	<b>III. Panel: Concepts and Placemaking (Moderation: Stefan Altekamp)</b>  <b>Tessa Hauswedell:</b> The Image of the metropolis today... From European historical legacy to urban branding <b>Carsten Müller:</b> Migranten und das kulturelle Erbe der nachkriegsmoderne <b>Discussion</b>
17:00-17:10	Break (10 Min.)
17:10-18:10	<b>Paulo Baptista:</b> Visual discourses in 1930's Portuguese Estado Novo dictatorship: urban modernity as propaganda <b>Márkus Keller:</b> Modern und Sozialistisch? Die Vermarktung der Óbudaer Versuchswohnsiedlung in der Kádár-Ära Óbuda <b>Discussion</b>
19:15	<b>Dinner</b>



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09:00-09:30	<b>keynote</b> Prof. Dr. Michaela Marek
09:30-10:30	<b>IV. Panel: Using History (Moderation: Eszter Gantner)</b>  <b>Katarzyna Posan:</b> Imagineering Beirut's modern heritage <b>Lucia Bordone:</b> Arrested Development: Imagineering Urban Heritage in the City of Rome <b>Discussion</b>
10:30-10:45	Coffee break (15 Min.)
10:45-12:00	<b>Anna Hitthaler:</b> Fallstudie: Bozen/Bolzano, Italien. Von einer italienischen Gegenstadt zum multikulturellen Ideal <b>Vivienne Marquart:</b> Heritage for whom? Negotiating history in Istanbul's World Heritage neighborhoods <b>Juliane Tomann:</b> Imagebildung im Strukturwandel: Katowice erfindet sich neu <b>Discussion</b>
12:00-13:00	Lunch break (60 Min.)
13:00-14:30	<b>V. Panel: Sound, Light, Photography-Interaction between Media and Heritage (Moderation: Ayse N. Ereğ)</b>  <b>Čeněk Pýcha:</b> Das strahlende Erbe? Beleuchtung von Sehenswürdigkeiten in der heutigen Stadt <b>Harald R. Stühlinger:</b> Ein fotografischer Bildspeicher einer demolierten Stadtmauer. Das Oszillieren zwischen Abbruchseuphorie und Alt-Wien-Nostalgie <b>Luísa Sol:</b> The City in 80's Music Videos: Inhabiting the Imaginary Space(s) and City's Representation(s) <b>Discussion</b>
14:30-15:00	<b>Wrap up, summary and future prospects (Moderation: Heike Oevermann)</b>